

Study on the Development Orientation of Zhaoqing Area in the Background of Guangdong, Hong Kong and Macao Dawan District

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Keywords: Guangdong, Hong Kong and Macao Dawan District; Zhaoqing area; advantage; direction.

Abstract: The economic integration of the Pearl River Delta has developed. From the beginning of the Pearl River Delta Economic Circle to the Pan-Pearl River Delta Economic Circle to the present Guangdong, Hong Kong and Macao Dawan District, the implementation of a series of regional economic group construction policies fully proves that the state is on the Pearl River. The urgency of economic resource integration in the delta region. As a resource city in the economic circle of Dawan District, Zhaoqing wants to achieve long-term development in the historical wave of construction and development in Dawan District. It must make reasonable positioning according to its own advantages and disadvantages and take a series of measures to make it reasonable. The layout of Zhaoqing's industrial structure will promote its own development and promote the economic development of Dawan District.

1. Introduction

Regional economic integration is the integration of isomorphic industrial resources, thus establishing an industrial chain process with division of labor and cooperation, which is actually the process of forming a rational regional division of labor system [1]. China has proposed and implemented the policy measures for the construction of a Beijing-Tianjin Economic Zone (Xiong'an District), the Yangtze River Delta Economic Zone, and the Pearl River Delta Economic Zone (Guangdong, Hong Kong, Macao and Dawan District) into a world-class urban agglomeration. The construction of Guangdong, Hong Kong and Macao Dawan District has become the national development strategy. Guangdong, Hong Kong and Macao Dawan District refers to the two special administrative regions of Hong Kong and Macao and Guangzhou, Shenzhen, Zhuhai, Foshan, Zhongshan, Dongguan, Zhaoqing, Jiangmen and Huizhou in Guangdong Province. A group of cities composed of nine cities. As a member of the Greater Bay Area of Guangdong, Hong Kong and Macao, Zhaoqing is an indispensable part of the economic development of Dawan District. Therefore, the development of Zhaoqing will inevitably affect the overall situation of Guangdong, Hong Kong and Macao. Guangdong, Hong Kong and Macao Bay Area is the fourth largest Bay Area in the world after the New York Bay Area and the San Francisco Bay Area, and the Tokyo Bay Area in Japan. Among the four major Bay Areas, the economic volume of Guangdong, Hong Kong and Macao Dawan District ranks second with 1.5 trillion US dollars, while the population, land area, port and airport throughput rank first in the four major Bay Areas. It is no exaggeration to say that Guangdong, Hong Kong and Macao Bay Area will be an important space carrier for the country to participate in global competition.

2. Analysis of the development status of Zhaoqing

As a resource city, Zhaoqing has achieved certain development in the economic construction of the Pearl River Delta economic circle, but it has not achieved obvious results in the progress, mainly showing the following points:

First, industrial development in the process of undertaking the industrial transformation of the developed regions of the Pearl River Delta due to insufficient talent cultivation reserves, unable to

undertake and introduce high-tech high-tech leading enterprises and industry leaders, resulting in the industrial upgrading of Zhaoqing Delayed failure to achieve.

Second, the professional distribution of the education industry, especially the vocational education industry, is relatively simple. The scale and professional development of the secondary vocational education and the industrial structure and industrial layout of Zhaoqing are obviously inverted. The phenomenon of technical talent spillover is serious, and it is impossible to realize the talents in Zhaoqing. Balanced supply and demand, but also failed to achieve a good talent reserve.

Third, the development of tourism industry is not deep enough. Based on the rapid development of expressway network and high-speed rail transportation, the tourism industry in Zhaoqing is only a “day trip” tourist destination for other cities in Dawan District. It is difficult for passengers to play a long time in Zhaoqing, and it is difficult to form a tourism industry chain. The radiation effect on the local catering, hotel and transportation industries in Zhaoqing is not great.

Fourth, the agricultural industry failed to form a high-quality leading enterprise, and did not establish an efficient, in-depth, and extensive sales network. The lack of development of the agricultural deep processing industry failed to form an agricultural product industrial chain. At present, more models are only for planting and labeling, and the economic benefits are not good enough to make farmers rich.

Fifth, due to the lack of high-tech enterprises in Zhaoqing and the radiation of leading enterprises, the lack of gravitation for technical talents and the lack of actual development of other industries have resulted in the unbalanced development of the real estate industry in Zhaoqing. The situation is basically the lack of traffic in shopping malls and shops, and the occupancy rate of commercial housing is low. The situation of empty cities in newly developed commercial residential areas is particularly obvious. The resident population of the core urban areas is insufficient, and the promotion effect on other industries in Zhaoqing is very limited.

3. Analysis of the advantages of Zhaoqing District in the economic circle of Guangdong, Hong Kong and Macao Dawan District

3.1 Natural resources are very rich

Zhaoqing is the largest forest area in all cities in the Greater Bay Area economic circle of Guangdong, Hong Kong and Macao, with a forest coverage rate of over 70% [2]. Rich forest green resources provide Zhaoqing with unique ecological service functions and tourism development advantages. The advantages of resource integration and social and economic synergy development are huge, and the development of forestry and bamboo industry deep processing is huge!

3.2 Geographical advantage

The eastern part of Zhaoqing connects the highly developed cities of Guangzhou and Foshan; the Beibu Gulf Economic Zone with great potential in the west is the only way to the Beibu Gulf Economic Zone in Guangdong, Hong Kong and Macao, and the geographical advantage is obvious. There is also a waterway developed, as the golden waterway of the Pearl River Delta region---Xijiang, which runs through the panoramic view of Zhaoqing, connects Guizhou and most of Guangxi, and connects to Guangzhou. This is a unique natural advantage for the development of the inland river transportation logistics industry in Zhaoqing. At the same time, the operation of Guiguang High-speed Railway is also promoting the development of all aspects of Zhaoqing and other cities, and the development of storage and logistics space is huge!

3.3 Low land development costs

The area of Zhaoqing is wider than the sum of Guangzhou and Foshan. The strength of land development is much lower than that of industrial and commercial areas such as Guangzhou, Foshan and Shenzhen. The price of industrial land and commercial land is obvious, and the cost of real estate development is also high. It is relatively low, so it has great advantages in undertaking the industrial industry transfer and the overflow of the resident population in other cities in Guangdong, Hong

Kong and Macao.

3.4 Education Development and Cultivation of Talents

Through the improvement of the public service level of education and the establishment of the application-oriented higher education base in Dawan District of Guangdong, Hong Kong and Macao, the Education Bureau of Zhaoqing City actively participated in the construction of Dawan District, and supported the cooperation of Guangdong, Hong Kong and Macao universities to establish an international education demonstration zone. In the context of the Dawan District, this year also introduced two universities cooperating with Hong Kong, namely the Zhaoqing (Hong Kong) Tourism College jointly established by the Hong Kong Polytechnic University and Zhaoqing College, and the Zhaoqing Nursing College jointly established by the Open University of Hong Kong and the Guangdong Institute of Technology. At the same time, the number of students in higher vocational, secondary vocational and undergraduate colleges in Zhaoqing is large. These schools are fully applied in application, high-tech, skilled and professional talents, which can provide development for the economic development of Dawan District. A certain talent advantage.

4. Zhaoqing's development direction orientation and measures research

4.1 Convenient transportation and obvious location advantages can greatly develop the logistics and warehousing industry of cargo transshipment in Guangdong, Hong Kong, Macao and Dawan District and southwest China



Figure 1 Area map of Guangdong, Hong Kong and Macao Dawan District

From the geographical distribution of the cities in Guangdong, Hong Kong and Macau, Dawan District, Zhaoqing is located in the southwest of Dawan District of Guangdong, Hong Kong and Macao. It is the only directly connected city to the southwest of China. Zhaoqing has a number of expressways and high-speed railways running through the economically developed areas of Dawan District of Guangdong, Hong Kong and Macao to the southwestern provinces. The traffic is convenient and the location advantage is obvious.

Zhaoqing should combine the transportation advantages of the region to develop the logistics industry and the warehousing industry. In particular, the modern logistics industry not only transports goods, but also transports goods in the Guangdong, Hong Kong, Macao and Dawan districts. It can also speed up the flow of goods, reduce logistics costs, and accelerate the development of urban groups. Building a modern urban circle faster, so developing a modern logistics industry is a good measure.

The warehousing industry is an important part of the property industry. When the development of the warehousing industry in the region is good, it can provide a better guarantee for the logistics industry. Because Zhaoqing is located in the southwest of Dawan District, it is the only city that enters the southwest of China. Therefore, when Guangdong, Hong Kong, Macao and Dawan District need to transport goods to the southwestern region, then Zhaoqing is a transit station, and when there is material in the southwestern region that needs to be exported to the Guangdong, Hong Kong and Macau Dawan District, then Zhaoqing is also a transit station, so the area The advantages can develop

the development of the warehousing industry. Make full use of the Xijiang Golden Waterway to develop inland river transport logistics with lower transportation costs, establish a Xijiang River Transport Distribution Center in the eastern part of Zhaoqing near the other developed cities of Guangdong, Hong Kong and Macao, and establish a Xijiang River Transport in the west of Zhaoqing near the Great Southwest Economic Circle. In the distribution center, there are two Xijiang River transportation distribution centers in the east and west, and the logistics industry that undertakes the circulation of all products in Guangdong, Hong Kong, Macao and Dawan District and the Greater Southwest Economic Circle.

4.2 Develop the development of tourism and agriculture and animal husbandry by taking advantage of the resources of the region

As mentioned above, Zhaoqing is rich in natural resources and has a wide forest coverage. The air environment is much better than that of Guangzhou and Foshan. The only oasis on the northern route of the Earth, Dinghu Mountain, is the oxygen bar of nature, attracting many tourists. The pure land in the downtown area, Qixingyan, is a step-by-step scenic spot, as well as the bamboo forest of Guangning; the ubiquitous attractions such as Panlong Gorge in Deqing, make good use of these resources to equip more. The tourism project integrates the modern people's green walking route, increases the type of project, attracts tourists, and builds Zhaoqing into a leisure place in the Dawan District of Guangdong, Hong Kong and Macau.

At the same time, strengthen the development of agriculture and animal husbandry, make full use of natural resources, and develop the green agricultural sideline industry with low prices and low labor force in the region. In particular, many vegetables and fruits are not quality enough now, not pesticides exceeding the standard or auxin promotion. Growing, so many people appear sub-healthy state, eating too many hormones, bad for the body. Therefore, the green agricultural sideline industry will be deeply loved and sought after by everyone. Zhaoqing can give full play to its advantages and develop green agricultural sideline business, which will become the logistics supply of Guangdong, Hong Kong and Macau. The agricultural products of Deqing's Emperor's Orange, Sihui's Sugar Orange, and the Sealed Qilin Li, which already have a certain planting scale and sales network, are Zhaoqing's own agricultural products. Zhaoqing should also carry out integrated marketing and grouping for its own agricultural products, and build an integrated sales network. It should promote standardized planting in large quantities, standardize Zhaoqing's fine agricultural products, and expand the influence of agricultural products.

4.3 Vocational education has intensified its efforts to provide talents for Guangdong, Hong Kong, Macau and Dawan District, and to provide smart equipment industry and automobile manufacturing industry services in Dawan District of Guangdong, Hong Kong and Macau

Through the above advantages, the vocational education in Zhaoqing has a very good advantage. It is not only the development of vocational education in Zhaoqing, but also the faculty and technology. The students can really learn a knowledge and improve their hands-on ability. The development of the Bay Area not only requires high-tech talents, but also processing enterprises need technical talents. The vocational education in the region has just solved the gap talents in Dawan District, thus achieving a win-win situation. Zhaoqing should strive to find a training base for skilled talents in Dawan District of Guangdong, Hong Kong and Macao. Through the cultivation of skilled talents, we will reserve the reserve for skilled talents in Zhaoqing, so that Zhaoqing can have enough technology to undertake the Guangdong, Hong Kong and Macau Bay Area. The smart equipment industry, the transfer of the automobile manufacturing industry or the overflow of the parts processing industry.

4.4 Build a historical humanities and cultural industry, build a patriotic education base in Guangdong, Hong Kong, Macao and Dawan District, a clean government education base, and make a wish to pray for a holy place

Zhaoqing is the birthplace of Guangfu culture. The historical and cultural heritage of Zhaoqing is profound. It is necessary to make full use of these historical and cultural resources to vigorously create the Guangfu cultural industry.

Zhaoqing's humanities have historical mythical figures: Longmu, historical youth representative: Bao Zheng (Bao Qingtian), representative of Lingnan Buddhism, Hui Neng, representative of China's modern historical revolution: Ye Ting, etc., Zhaoqing, a strong development, Create a patriotic education base, a clean government education base, and a wishful blessing holy land in the Dawan District of Guangdong, Hong Kong and Macau!

In addition, Zhaoqing can also make full use of Zhaoqing's advantage in China's capital, vigorously create a culture of Duanyu, and expand these advantages to create Zhaoqing's calligraphy and painting and Duanqi culture industry.

5. Conclusion

In summary, the development of the region is in the context of the Greater Bay Area of Guangdong, Hong Kong and Macao. It is mainly based on the advantages of the four aspects. First, combined with the traffic advantages of the region, vigorously develop logistics and warehousing. Industry; Second, use the natural resources of the region to develop agriculture and tourism industries; Third, actively develop vocational education through the talent advantage of the region, provide talent reserves for Guangdong, Hong Kong and Macao Dawan District, and become a skilled talent in Guangdong, Hong Kong and Macau The fourth place: to build a historical humanities and cultural industry, to build a patriotic education base in Guangdong, Hong Kong, Macao and Dawan District, a clean government education base, and a wish to pray for a holy place. Through the combination of four aspects, the advantages of Zhaoqing's region can be fully utilized to solve the problem of local employment difficulties, recruitment difficulties, increase farmers' income, and promote the development of other industries. Of course, the concentration is inseparable from the support of the government. Only the strong backing of the government can successfully complete the transformation of Zhaoqing in Dawan District and develop in the development of Dawan District.

Acknowledgement

Fund Project: A Study on the Impact of Industrial Clusters on Corporate Performance under the Collaborative Development of Guangdong, Hong Kong, Macao and Dawan Districts in Guangdong Province. Project No.: 2018WTSCX183;

Guangdong Institute of Technology 2019 Quality Engineering Project "Accounting Professional Teaching Team" Project No.: JXTD2019002.

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